

ELASTIC ETHOSOME TRANSDERMAL DELIVERY SYSTEM

## SF10 Penellagen

### Experience the Difference:

SF10, crafted with cutting-edge bio-technology of Liposome and Hydrolyzed Starfish Extract, along with the benefits of 53 natural ingredients, is designed to invigorate your skin and offer a revitalizing experience.



### START YOUR REGIMEN TODAY

LOOK GREAT IN 3 SIMPLE STEPS

1  
STEP

#### YOUR INITIAL TREATMENT

Your initial treatment with SF10 will instantly lift your skin, replacing lost volume to restore youthful contour. Use once a day in the evening.

2  
STEP

#### REFRESH YOUR LOOK

The solution for your total home care. The SF10 Serum is simple and easy to add to your Skin Care routine. All you need is a few drops to have it penetrate deep into your skin.

3  
STEP

#### INTENSIVE SKIN CARE

Our 53 new and advanced natural ingredients penetrate deep into the skin which help reduce the appearance of wrinkles. The SF10 Face Serum comes in convenient and easy to use ampoules.

THE  
RICHWAY  
GROUP

## SF10 PENELLAGEN SERUM

53 NATURAL INGREDIENTS



### 53 INGREDIENTS

Transdermal Delivery System

Water, Glycerin, Propanediol, Butylene Glycol, 1,2-Hexanediol, Betaine, Phosphatidylcholine, Alcohol, Polymethylsilsesquioxane, Hydroxyethyl Urea, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Panthenol, Polyglyceryl-10 Laurate, Chlorella Vulgaris Extract, Glucose, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Hydrogenated Lecithin, Allantoin, Dipotassium Glycyrrhizate, Fructooligosaccharides, Fructose, Squalane, Tromethamine, Cetearyl Glucoside, Hydrolyzed Starfish Extract, Ethylhexylglycerin, Diphenyl Dimethicone, Triethylhexanoin, Glyceryl Acrylate/Acrylic Acid Copolymer, Juniperus Virginiana Oil, Sodium Hyaluronate, Sodium Phytate, Ricinus Communis (Castor) Seed Oil, Copaifera Officinalis (Balsam Copaiba) Resin, Pancreaticum Maritimum Extract, Beta-Glucan, Pogostemon Cablin Oil, Protease, Viola Odorata Leaf Extract, Hydrolyzed Elastin, Anthemis Nobilis Flower Oil, Tocopherol, Biotin, Cetearyl Alcohol, Stearic Acid, Stevia Rebaudiana Leaf/Stem Extract, Ceramide NP, Ceramide NS, Cholesterol, Phytosphingosine, Ceramide AP, Ceramide AS, Ceramide EOP

RICHWAY & FUJI BIO INC.

www.richwayandfujibio.com

Transdermal Delivery System  
GET BEAUTIFUL RESULTS WITH FULL CORRECTION

## SF10™ with Penellagen



### Elastic Ethosome TDS Technology

With this discovery, they succeeded in efficiently delivering immortal Starfish collagen to the dermal layer within TDS liposomes.



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000# SF10E - REV1 | PUBLISHED 00/14/2023



# SF10 PENELLAGEN PREMIUM FACE SERUM

ELASTIC ETHOSOME  
TRANSDERMAL DELIVERY SYSTEM

## TRANSDERMAL DELIVERY SYSTEM

WITH STARFISH COLLAGEN PEPTIDE

### ENSURING THE SAFETY OF PRODUCTS IS A PARAMOUNT CONCERN WITHIN THE FIELD OF BIOTECHNOLOGY

The Elastic Ethosome Transdermal Delivery System (TDS) technology represents a significant advancement in terms of safety and efficacy.



#### Above the Eyebrow 1

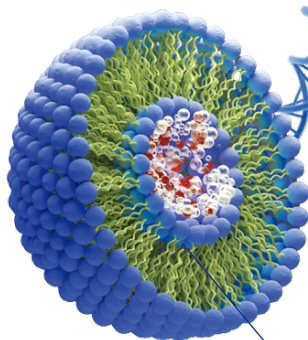
This area requires intensive skin treatment. Enhance your skin tone, elasticity and firmness.

#### Apply by gently patting into skin 2

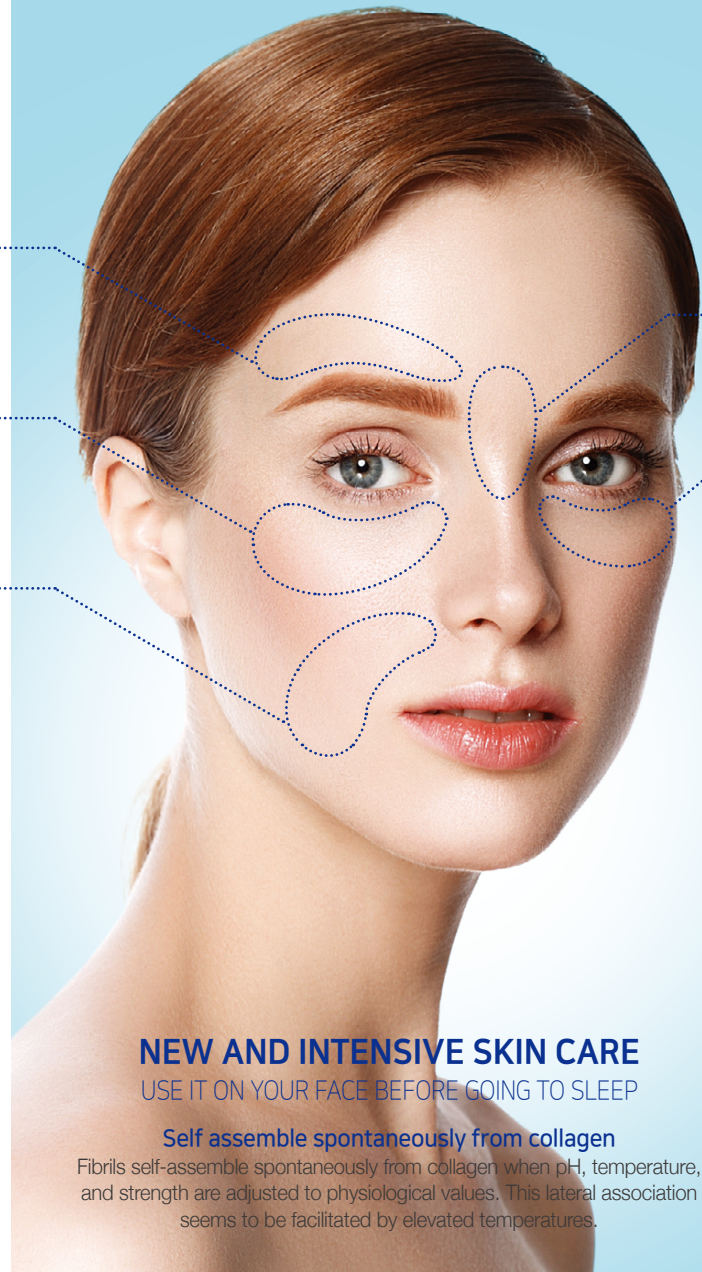
Penetrates deep into the skin, reducing dark circles, puffiness and fine lines.

#### Marionette Line 3

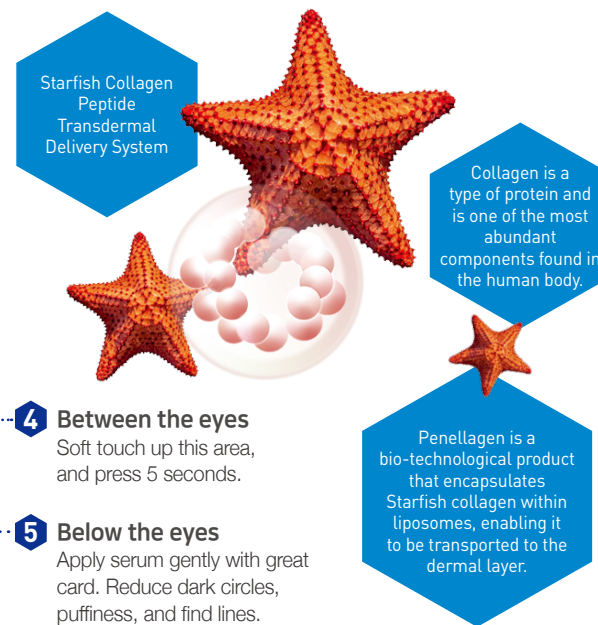
This is deep-set Wrinkle beside the nose. Here, gently massage while pressing firmly for about 3 seconds.



Elastic Ethosome TDS



## BIO TECHNOLOGY OF HYDROLYZED STARFISH EXTRACT COLLAGEN



#### 4 Between the eyes

Soft touch up this area, and press 5 seconds.

#### 5 Below the eyes

Apply serum gently with great care. Reduce dark circles, puffiness, and fine lines.

### SF10 - BEST USAGE GUIDE:

- 1 Begin by thoroughly cleansing your face to remove impurities and any residual makeup.
- 2 We suggest using a warm towel to gently cleanse your face.
- 3 Dispense a small amount of SF10 product onto your fingertips.
- 4 Apply the SF10 serum with a gentle, massaging motion to areas on your face and neck with prominent wrinkles.
- 5 For optimal results, perform a light massage for approximately 3 to 5 minutes, allowing the serum to be effectively absorbed into your skin.
- 6 To achieve the best outcomes, incorporate SF10 into your daily skincare routine.
- 7 For enhanced effects, apply SF10 before going to bed in the evening.



### NEW AND INTENSIVE SKIN CARE

USE IT ON YOUR FACE BEFORE GOING TO SLEEP

#### Self assemble spontaneously from collagen

Fibrils self-assemble spontaneously from collagen when pH, temperature, and strength are adjusted to physiological values. This lateral association seems to be facilitated by elevated temperatures.